



# FUEL the POTENTIAL of DALLAS EARLY LEARNERS

## Become a U2L Partner

.....

UNITED TO LEARN bridges our public schools and private sector to close opportunity gaps in schools and develop more purposeful leaders across our city — leaders like you. **JOIN US.**

**united**  
TO LEARN

# United to Learn brings together elementary schools and community partners to **accelerate student achievement across Dallas ISD.**



## What is a U2L partner?

A U2L Partner is a business, community organization, or civic institution that plays a critical role in closing opportunity gaps and advancing equity for our city’s youngest learners. By providing financial resources and social capital to campuses, our partners equip U2L with increased capacity to drive literacy achievement across our network of schools. U2L partners range in size and construct, from local entities to global corporations and commit to working with a school for a minimum of one calendar year.

## How partners make a difference:

United to Learn partners drive our collaborative model and increase school and campus success by making it possible for U2L to provide data-proven programs that advance student achievement and increase teacher effectiveness.

“The future of Dallas lives within the walls and halls of Dallas ISD.”

**DR. SHERYL COLLINS**

*Chief Programs Officer, United to Learn*

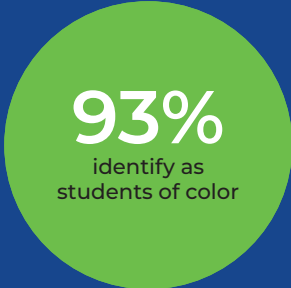
## Why invest in elementary student achievement:

By 2036, current kindergarten students will graduate high school. 70% of jobs will require a degree beyond high school and virtually all jobs will require literacy proficiency.

Today research suggests that only four out of 10 fourth graders are on track, and fewer are expected to stay on track through middle and high school, with 18% college completion rates across Dallas county.

## WHY IT MATTERS:

Students in our U2L school network are among the highest need:





Partnership with U2L demonstrates your **commitment to the community and helps your company meet its goals** through engagement opportunities that transform our city.

**As a partner, your organization, staff and constituents benefit in a number of ways, including:**

- Advancing corporate social responsibility and community impact goals
- Expressing your commitment to community impact work
- Building your brand as a socially conscious leader and corporate citizen
- Engaging in leadership opportunities for developing professionals
- Strengthening company culture with in-person serve days and volunteer experiences
- Nurturing personal relationships to fuel each child’s long term success!

.....  
**United to Learn also provides high-visibility recognition to amplify your partnership and share your commitment with our network of corporate, education and government leaders:**

- Recognition highlighting your U2L + Dallas ISD partnership on our website, social channels and exterior signs at your partner school
- On-site engagement during United to Learn’s Learning Launch and Community Campus Day initiatives
- Invitation to serve within U2L’s governance structure, including advisory councils and/or representation on campus committees
- Opportunities to host career days and on-site activation at your company/organization’s offices



“At EY, we know that the students of Dallas today are our workforce of the future. Partnering with United to Learn has enabled our employees to get engaged, working with students and donating social responsibility funds.”

**JAMES WALTON**  
*Partner, Ernst & Young*

United to Learn has garnered the support of generous and thoughtful partners who help make this work possible. We hope that you will join the collective of previous and current partners that help **ensure that all students have the opportunity to thrive.**

Together,  
we can make a  
difference for:



**75**  
elementary  
schools



**36,000**  
students



**3,400**  
educators

Join us as a **U2L Partner**

Our students need *ALL of us.*

**The challenge is big, but so is the potential.** With your help, we know that we can fuel the potential of every student to have a brighter future.



For more information,  
please contact:  
**CHRIS MCSWAIN**  
Director of Corporate Relations  
[cmcswain@unitedtolearn.org](mailto:cmcswain@unitedtolearn.org)